

# Member Benefits

## Marketing Opportunities

### Weekly eNews

Receive weekly updates on upcoming GML topics, meeting schedules and events. Advertise your events, sales and programs. New Chamber members, renewing members and members' news items and articles of interest to the local business community are also included. Advertising opportunities are also available. The eNews is sent out electronically each week to over 700 members and 300 non-member subscribers.

### Mailing Lists

The Chamber can provide electronic mailing lists of our membership for \$50. The membership list is exclusive to Fairbanks Chamber members. (For our members' privacy, the mailing list does not include email addresses.)

### Online Directory & ChamberMaster



Your business' name is listed on the Chamber's website ([www.FairbanksChamber.org](http://www.FairbanksChamber.org)) and includes a direct link to your website. Each member has a customized login name and password which allows for the posting of job openings, special promotions, upcoming events and lodging information. Please contact Chamber Staff for your login name and password or for more information.

### Business Referrals

Hundreds of referrals identifying Chamber members and their services are provided each month to tourists, those interested in relocating to the Fairbanks area, business and industry representatives, and members of the Chamber and community.

### Website

Visit [www.FairbanksChamber.org](http://www.FairbanksChamber.org) to access the calendar of events, view the online membership directory, check out "What's Happening", and to learn more about the Fairbanks Chamber!

### Yearly Map

The number one request to the Chamber is for maps! Each year we publish a city map, which includes Fairbanks and North Pole. Through advertisements, it promotes local Chamber businesses and organizations. Map distribution is endless as it reaches tourists, newcomers, both military facilities and more! If you are interested in advertising in the 2011 map, please contact AQP publishing at (907) 562-9300.

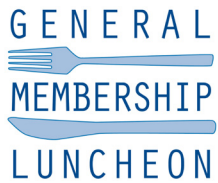


# Networking Opportunities

## Chamber Committees

Committees play a vital role in the Fairbanks Chamber. By selecting to participate in any of the Chamber's committees, you can match your passions and interests. Committee membership is open to all Chamber Member firms and their employees and is a great way for members to network, share ideas and further the Chamber's objectives for Fairbanks businesses through its promotion, support and advocacy initiatives. Call the committee Coordinator at (907) 374-6705 for more information.

## General Membership Luncheons



Members, non-members and guests are all welcome! Meet in a relaxed atmosphere with Chamber members and community leaders while listening to educational and informative Guest Speakers discuss issues of importance to businesses and community. Arrive a little early so that you have the opportunity to network your business through interaction with other members. The luncheons are held at the Carlson Center (unless otherwise noted) and the lunch buffet is \$18.00. These luncheons provide ample networking opportunities such as introduction of new and renewing members, guests and visitors, 30-second announcements (limited to 3 per luncheon) for upcoming member events and programs, and a 5-minute spotlight.

## Member Orientations

Orientations are held quarterly and are open to new and long-time members. These meetings are an excellent way to network with other members, increase your business's visibility, and review member benefits and opportunities.

## School Partnership

The partnership between local schools and businesses creates opportunities to share expertise and services with schools, while fostering mutual support and understanding between education and business in the community.

## Showcases & Ribbon Cuttings

As one of the many benefits of membership, Showcases are designed to increase the visibility of our members. The Chamber actively promotes ribbon cuttings and grand openings, anniversary and milestone celebrations through all available marketing outlets. Chamber members and staff, board members, elected representatives and other distinguished guests are in attendance. Contact the Chamber office with questions.

## Small Business Seminars



The subject matter of operating a small business can be daunting, but the Fairbanks Chamber's Small Business Seminars (SBS) can help! These seminars are held in small group settings during the lunch hour. The topics presented are a great resource for members to refresh or expand their skills. SBS's are promoted in Chamber Chatter (Sunday Business Section of the News-Miner), eNews and at our weekly GMLs.

## Yearly Chamber Events

The Fairbanks Chamber puts on a wide variety of well attended, dynamic business and community events each year and you can be sure that there's always an event for you to be involved in. Be sure to check the Chamber's online event calendar frequently.

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For more information contact Wendie MacNaughton, Membership Coordinator

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